

# Candidacy for BMW Clubs Europa Meeting 2019



**'Garda Lake, 3 Unesco Cities, Fashion, Wines and Opera'**

Garda Lake, Verona, Mantova

20-23 June 2019



## BMW Auto Clubs in Italy

- umbrella: BMW Auto Club Italia

### BMW Auto Club Italia



#### BMW Drivers Club Italia



#### BMW Z1 Club Italia



#### BMW E21E30 Club Italia



#### BMW M Club Italia



- 5 new Auto Clubs in 2017:

#### BMW Meeting Club Italia



#### BMW Serie 1 Club Italia



#### BMW E31 Club Italia



#### BMW Z3 Fan Club Italia



#### BMW Z Club Italia



## PROGRAM PROPOSAL

### Thursday 20 June

Arrival at Sirmione - Garda Lake

Registration of participants

All the day: visit of Sirmione and access to **Aquaria Thermal Spa** (special prize)

Evening: **Lugana wine tasting** experience with Italian Sommelier Association

### Friday 21 June

Registration of participant

Garda and Monte Baldo (2.218 mt) panoramic tour (164km)

**Lunch in Amarone Winery** in Valpolicella

Visit of Parco Giardino Sigurtà

Afternoon: relax in hotel, swimming pool and Spa

**Dinner** in lake view terrace in hotel

### Saturday 22 June

Cultural and Historical tour (121km):

Visit of Mantova (World Heritage City Unesco)

**Lunch** in Mantova Fashion District, shopping

Visit of Borghetto sul Mincio

Afternoon: relax and swimming pool in hotel

7 p.m.: **Gala dinner** in Verona

9 p.m.: **Opera concert** in Arena di Verona (special prize)

### Sunday 23 June

BMW Concourse of Elegance in Peschiera del Garda

**Lunch** and prize giving ceremony



Fondazione  
ARENA DI VERONA

## BCE Meeting in Italy 2019

Garda Lake, Verona, Mantova



### DAY 1 - Thursday 20 June

- visit of Sirmione
- access to Aquaria Thermal Spa
- Lugana wine tasting



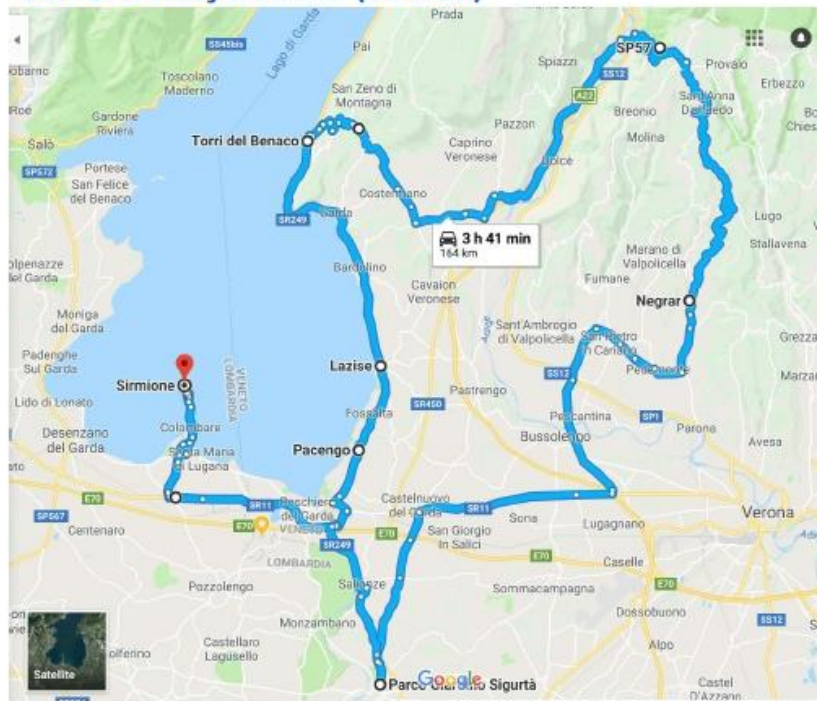
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### DAY 2 - Friday 21 June (164 km)



## BCE Meeting Italy 2019

Verona, Milano, Mantova, Garda Lake



### DAY 2 - Friday 21 June - Garda Lake and Monte Baldo panoramic tour (164km)

- Garda lake and Monte Baldo (2218 mt)
- Lunch in Amarone winery in Valpolicella
- Visit of Parco Giardino Sigurtà
- Arrival and relax in Hotel, swimming pool, Spa



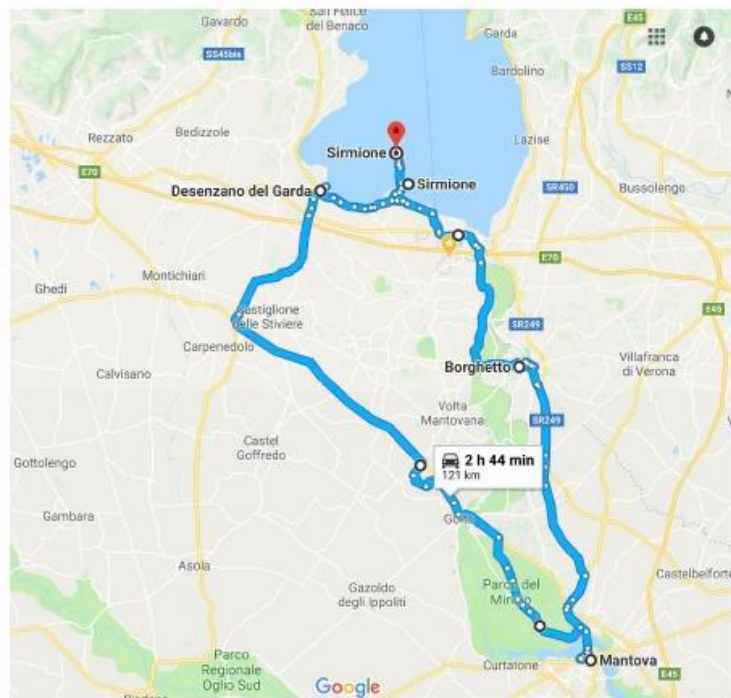
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### DAY 3 - Saturday 22 June (121 Km)



## BCE Meeting in Italy 2019

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### DAY 3 - Saturday 22 June - Cultural panoramic tour (121 km)

- Visit of Mantova (Unesco World Heritage City, Italian 'Capital of Culture')
- Mantova Fashion District Outlet, lunch, shopping with discount card
- Visit of Borghetto sul Mincio
- Arrival and relax in Hotel





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Garda Lake, Verona, Mantova



### DAY 3 - Saturday 23 June - Evening

- Gala Dinner in Verona (Unesco World Heritage City)
- Opera concert in Arena



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### Day 4 Sunday 23 June

- visit of Peschiera del Garda (Unesco World Heritage site)
- Concourse of Elegance and prizegiving ceremony



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### PARTICIPATION FEE

**BMW Club Members: € 125 (non Members: € 150)**

- welcome package
- lunch and dinner on Friday
- lunch and gala dinner on Saturday

### ACCOMODATION

Special rates booking in Hotels and Campings in Lake Garda

- (\*\*\*\*) Hotel - €120-150 per double room per night (B&B)
- (\*\*\*) Hotel - €90-120 per double room per night (B&B)
- campings €25-35 per person

### EXTRA PROGRAMS

- Wine tasting experience with sommelier: 15 euro
- Aquaria Thermal Spa: 30 euro
- Motorboat trip in Sirmione and Peschiera: 30 euro
- Opera concert in Arena: from 30 euro
- etc.



**BCE Meeting in Italy 2019**  
**Garda Lake, Verona, Mantova**

Thanks for your kind attention.

**BCE Meeting in Italy 2019**

**Garda Lake, Verona, Mantova**

unconventional proposal:

**CORPORATE SOCIAL RESPONSABILITY**

in BCE MEETING